



MED SPA MBA WORKSHOP

Thursday, September 19th

Check-In	3:00 p.m. – 5:00 p.m.
Cocktail Reception @ 6th Floor Terrace	5:00 p.m. – 8:00 p.m.

Friday, September 20th

Breakfast	Palace Ballroom 1	7:45 a.m. – 8:30 a.m.
Opening Remarks	Kevin Cumbus	8:30 a.m. – 8:45 a.m.
State of The Industry	Kevin Cumbus	8:45 a.m. – 9:15 a.m.
Financials as a Strategy	Jessica Nunn	9:15am – 10:30 a.m
Break	Coffee	10:30 a.m. – 10:45 a.m.
Accounting MBA	Mike White	10:45 a.m. – 12:00 p.m.
Lunch	Palace Ballroom 1	12:00 p.m. – 1:00 p.m.
Built To Sell	Kevin Cumbus	1:00 p.m. – 2:15 p.m.
Operational Efficiencies	Christin Trujillo	2:15 p.m. – 3:15 p.m
Next Level KPIs	Mike White	3:15 p.m.– 3:45 p.m.
Closing Remarks	Kevin Cumbus	3:45 p.m. – 4:00 p.m.